

Lakeland Village Logo Contest Official Rules

Purpose:

The unincorporated area of Lakeland Village seeks a logo that would be a positive and impactful visual representation of the community and life in Lakeland Village. The Logo Committee will be looking for imagery:

- That has a relevance to the Lakeland Village area via topography, flora and fauna;
- Is an original, creative and imaginative representation of life in Lakeland Village currently or historically; and
- Has an aesthetic quality that commands attention, is artistically balanced and visually appealing

Eligibility:

Logo Contest participants must be residents or business owners in the unincorporated area of Lakeland Village in Riverside County (verification of this may be requested).

How to Enter:

Submit an official submission form and a valid version of your logo design (Submission) to entries@studio395.org with a subject line of "Logo Contest." Contest submissions will be accepted from November 1, 2018 to midnight on December 31, 2018.

Design Guidelines:

- Logo submissions may have no more than 5 colors.
- Artists may submit with a team of up to 3 individuals per team or individually.
- In all instances, Artists may only submit up to 2 designs each (either as a part of a team or as an individual) and each submission must be submitted separately.
- The winner of the contest must be able and willing to make changes to the design, as requested by County of Riverside personnel.

Design Specifications:

- Submission should contain no more than 5 colors and be entirely your original work using no photographic images. By submitting a logo design, you are guaranteeing that you hold rights to everything in the logo design, and that the logo design does not contain any copyrighted or trademarked material.
- The logo design must be clear and identifiable at small sizes (i.e., 2 inches x2 inches).
- Submission must be a clear design that can be rendered in multiple colors, black and white, and gray tones. Font color must be in contrast to background for readability.
- Submissions must be submitted in PDF, JPG, or GIF format only; however, please be prepared to provide high resolution/vector graphic versions of your work. (Hand drawn submissions will not be accepted.)
- Submissions must be submitted in the following formats: full color, black and white, and gray tone.
- Submissions may not exceed 10 MB. We will ask the winner for a high resolution original file.
- A logo description can be submitted with your artwork but is not required. Any logo description must be typed and no more than 300 words and provide a description of any symbolism or imagery contained in your design.

Submission Agreement:

- The County of Riverside reserves the right to make any adjustments deemed necessary to the winning logo design, up to and including combining elements from 2 or more submissions.
- The County of Riverside will have all rights to the winning design. By submitting a Logo Contest entry, you agree that if your logo design wins, or elements of your logo design are utilized in a final version, it can be used by the County of Riverside on all promotional materials.
- All submissions must be emailed with a scanned and fully signed copy of the Official Submission Form in order to be considered eligible for the contest.
- By submitting your signed Official Submission Form, you are agreeing to all contest rules and are attesting to the originality of your logo design.

Judging and Selection of Winner:

- The Logo Committee will consist of members from First District Staff, STUDIO 395 personnel and the Lakeland Village Community Advisory Council.
- The Logo Committee will determine the top three (3) logo designs. The top 3 designs will then go to a public vote at the first Lakeland Village Community Advisory Council meeting of 2019. Prior to that meeting, all 3 finalist designs will be disseminated on social media for public review. The logo design with the most in person votes at the Lakeland Village Community Advisory Council meeting will be the logo contest winner.
- The vote will be final.
- The Logo Committee reserves the right not to select a top three if, in its sole discretion, no suitable entries are received.
- The Logo Committee reserves the right to disqualify any Entrant or Entry at its sole discretion.

Intellectual Property

- Any submitted logo idea, design, documentation, or description entered in this contest will remain the exclusive property of the County of Riverside and the Entrant(s) agrees that the County of Riverside shall have the perpetual, worldwide, irrevocable right to edit, publish and use these materials in any way and in any and all media now or hereafter now for trade, advertising, promotional and/or other purposes as the County of Riverside may determine in its sole discretion without further consideration to Entrant(s) or winner.
- The Entrant agrees to assign all rights, title, and interest into the submission, including copyright, the County of Riverside and waives his/her rights in the submission.

Authorization to Use Winner's Name(s):

By submitting a design the winning Entrant(s) permits the County of Riverside to make public, and otherwise use, the winner's name(s) and submitted work without compensation in any media now known or hereafter developed for promotional and/or publicity purposes, unless prohibited by law.

Questions Regarding the Contest?

You may contact STUDIO 395 at the Lakeland Village Community Center at villageongrand@studio395.org or 951-471-4407.

Should for any reason this contest be determined by the County or its legal department to violate any applicable law, the contest will be cancelled. Submission of an entry creates no expectation or right in the contest or in the selection of a design submitted.